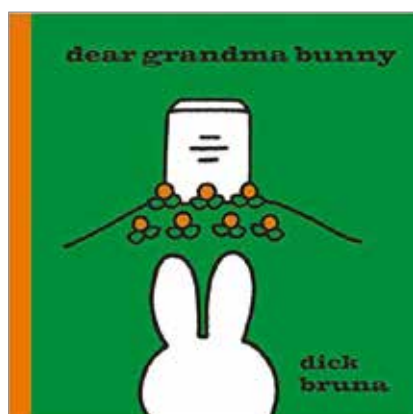


BOOK STALL

DEAR GRANDMA BUNNY
BY DICK BRUNA

Due to popular demand, Dick Bruna's picture book - which tackles the subject of death for very young children - was relaunched in the UK in September.



Published by Simon & Schuster UK and available from all good bookshops (RR: £4.99), *Dear Grandma Bunny* features Bruna's most famous character, Miffy, and describes her experience when her grandmother dies.

Dick Bruna's simple illustrations aim to demystify death and help children

understand what happens, and include pictures of the coffin and graveside.

The story which, in this new edition, has been freshly translated by award-winning poet Tony Mitton, explains that it is alright to feel sad when losing a loved one.

With a growing demand for books that create a safe space for parents to discuss this sensitive subject with children, Simon & Schuster felt it was time to relaunch Bruna's pioneering story in the UK (it was last published in 2005).

Helen Mackenzie Smith, Editorial Director, Picture Books & Novelties, at Simon & Schuster UK comments: "We are so proud here at Simon & Schuster to be newly publishing this moving and important book in the UK, particularly since Mr Bruna himself felt that it was one of the best books he ever made."

Dear Grandma Bunny was one of the earliest picture books to openly discuss the subject of death, winning Bruna awards in his native Holland. When he first published the title in 1996, he said: "Some young children will inevitably experience the death of a loved one - a grandparent or even a parent - and, hopefully, this book will offer a little understanding. Children are always so honest in the way they see things and, for this reason, I tried to be as truthful as possible."

Hardcover: 32 pages

Age Range: 3 years and up

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