

BOOK STALL



Dear...

Designed as a resource for funeral directors to provide to clients, *Dear...* is a beautifully illustrated and accessible book of remembrance for children aged between around 4 and 12. Young children can fill it in together with their parents. In the case of older children, funeral directors can assess - in partnership with the parents or carers - whether the book is appropriate for the child in question.

Children deal with loss in their own specific way. Often, they enjoy doing something. With *Dear...* they create a tangible memory of a grandfather, grandmother, father, mother, brother, sister, friend or other loved one who has died.

Children can use the book in their own way. By writing, cutting, pasting and drawing, children create a lasting memory. At the same

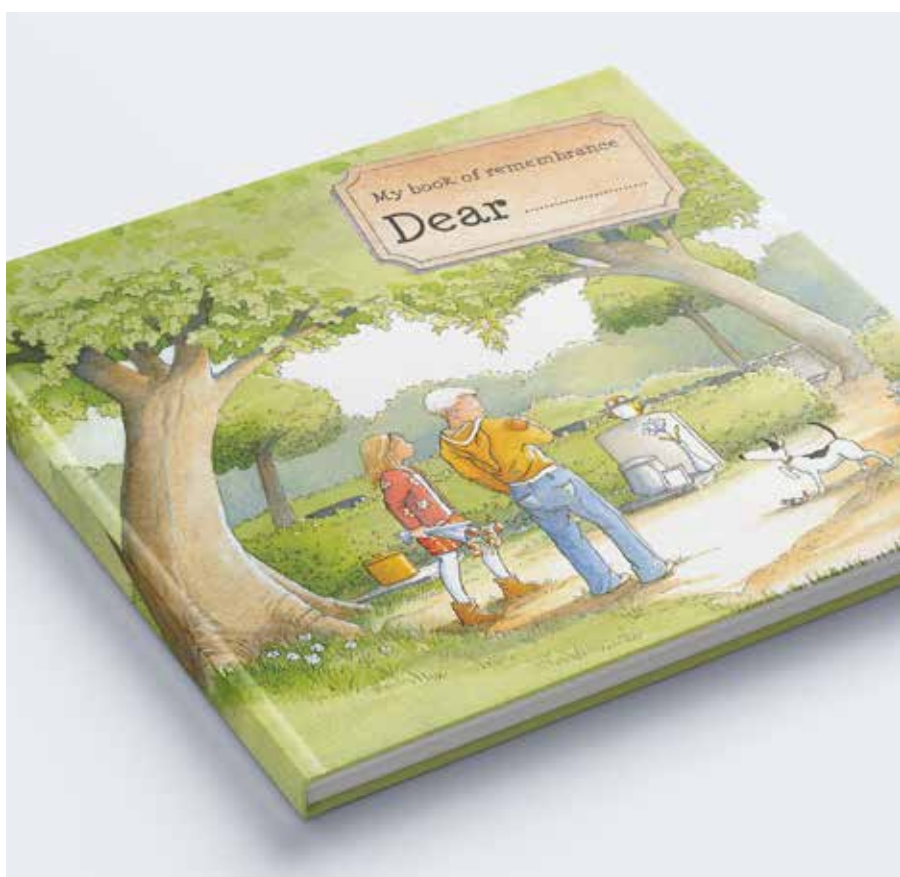
time, they deal with their loss in a playful way that is appropriate to their age.

Parents can record happy memories and share feelings of sadness with their child(ren). This creates a sense of warmth, openness and a shared experience at a difficult time.

Offering the book to clients

Funeral directors can make the book available to clients straightaway, or several weeks or months after the funeral. You can offer *Dear...* for free or sell it for the recommended selling price of between £ 7.50 and £ 12.50.

The book provides space for funeral firms to place a sticker or stamp with your details. To make the publication even more personal and keep your name top of mind for longer, you can add your business card or a personal letter.



Request a sample copy

Funeral directors can request a sample copy of *Dear...* free of charge, as well as finding out more about Funer's services by visiting www.funer.co.uk.

About Funer

Since 2006, Funer has helped more than a thousand funeral directors in Europe extend their services after the funeral. At the same time, Funer helps bereaved people to find more space to deal with their feelings of losing a loved one. For this purpose, Funer offers publications targeting certain groups.