

# CHARITABLE DONATIONS



## ALZHEIMER'S SOCIETY – MAKING IN MEMORY COLLECTIONS AS EASY AS POSSIBLE

Alzheimer's Society is the UK's leading support and research charity for people with dementia, their families and carers. Collections made in memory are very special to the Alzheimer's Society, as they signify that the family or their loved one has been affected by dementia and that the Society's work and services have helped support them during a very difficult time.

The Alzheimer's Society appreciates how time consuming it can be to collate and administer collections to the relevant charities, and all the paperwork that involves. In recent years a number of resources have been developed to assist in this, including websites that solely support funeral collections and the ever popular collection envelopes. The charity works closely with JustGiving.com to help it develop its "In Memory" pages, helping users to create a suitable online presence to remember and fundraise in honour of their loved one.

Alzheimer's Society also encourages clients to take their own lead in organising their collection. The charity can provide leaflets and stands which can be displayed in reception areas, outlining the work of the Alzheimer's Society and instructing clients on how they or a nominated person can order collection envelopes. These collection envelopes include a freepost address so donors can send their gifts directly to Alzheimer's Society, including the information it needs to ensure donations are recorded against the name of the deceased, and it can gather all the information needed to collect Gift Aid if appropriate.

If you'd like to learn more about Alzheimer's Society leaflets, arrange a meeting with your local Alzheimer's Society representative, or order a pack of leaflets with a dispenser, please email [inmemory@alzheimers.org.uk](mailto:inmemory@alzheimers.org.uk) or call 0330 333 0804.



## TREE AND WOODLAND DEDICATIONS FROM THE WOODLAND TRUST

The Woodland Trust, the UK's largest woodland conservation charity, offers a lasting way to remember a loved one in the form of tree and woodland dedications. Woodland Trust dedications are a unique and poignant way to keep precious memories alive in a beautiful wood that can be visited free any time. Benches or marker posts featuring a special message can be included in a woodland dedication to add a personal touch to the memorial.

The Woodland Trust is happy to work directly with funeral directors and will arrange everything for you. The charity's sympathetic and knowledgeable team can also arrange a dedication directly with the family if they'd prefer.

To find out more visit [shop.woodlandtrust.org.uk/in-memory](http://shop.woodlandtrust.org.uk/in-memory) or phone 0330 333 3300.

This month, *Funeral Director Monthly* looks at issues and opportunities in respect of charitable donations, with contributions from charities, online donation provider MuchLoved and Richard Radcliffe, a consultant specialising in legacy development with charitable organisations.



## NSPCC – LIGHT UP CHILDHOOD FUNDS

An NSPCC Tribute Fund can be a lovely and simple way to collect funeral donations. Tribute Funds are a unique online space which friends and family can fill with pictures and memories of their loved one and also make donations.

Once registered families can create a Light Up Childhood Fund. A Light Up Childhood Fund is a unique way to remember a loved one and fundraise in their memory to help give more children the brighter future they deserve.

Once created, they can personalise the fund, adding as much or as little about the loved one to the page as they'd like, as well as sharing the page with family and friends via email and social media, such as Facebook.

NSPCC can also provide funeral collection envelopes to help make donating on the day of the funeral easier. Just give them a call on 020 7825 2939 or email [tribute@nspcc.org.uk](mailto:tribute@nspcc.org.uk), to advise how many envelopes you would like.

## FACT FILE: ORCHID'S WORK



### RESEARCH

As more men are diagnosed with male cancer, funding of innovative research in the cancer field will remain a key focus of Orchid's work. Our aim is to improve outcomes, diagnostics, treatment and management. As part of this, our Orchid Tissue Bank houses one of the largest collections of tumour tissue in the UK and Europe, working alongside leading researchers globally.

We are also keen to support and encourage talented researchers, embarking on their male cancer research career, so that we can continue in our fight and save lives.



### SUPPORT

Orchid's Nurse led Support Services, offer a lifeline to everyone affected by a specific male cancer. Many people need to have someone to listen to their concerns – these may include worries around a diagnosis, treatments or body image, alongside coping with everyday situations such as work, relationships, or looking after children. Led by our Male Cancer Specialist Nurses, the service offers support over the telephone, face to face, via email and specialist publications. We need to be there, whenever needed.



### EDUCATION AND AWARENESS

Incidence of male cancer is on the increase yet, despite the high number of new cases, there is still low awareness of the signs, symptoms and risk factors of the three male cancers. In response to demand, Orchid's Nurse-led and Education team deliver talks and wellbeing sessions within the work place, host a series of roadshows and produce high quality information materials. Supporting health, social and education professionals to ensure that people at risk or are affected by male cancer have the best possible treatment and care, remains a priority for Orchid, Fighting Male Cancer.

Behind every statistic there is a man, a father, a son, brother, grandfather or friend - and behind each man, there are family and friends who are affected by male cancer. Any support, bereaved families are able to make, will have a real difference on the work we are able to do, so that we can continue to be here, when people need us most.

# ORCHID, FIGHTING MALE CANCER

**WE ARE HERE...**  
BECAUSE MEN CAN  
BE AFRAID TO FACE  
MALE CANCER

**F**or many of us, male cancers are 'distant' or not spoken about. Seldom do we think that our own family members and loved ones will be affected. Yet, every day in the UK, 136 men will die from a male form of cancer – that is at least five men per hour. Over 50,000 fathers, sons, husbands and grandfathers and loved ones are diagnosed with these male specific cancers and these numbers are rising, with prostate cancer predicted to be the most common cancer by 2030.

Orchid. Fighting Male Cancer, exists to save men's lives from testicular, prostate and penile cancers through pioneering research, education and awareness programmes in addition to dedicated, nurse-led services. We are a small influential charity, committed to improving the lives of men of all ages, who are at risk of, or affected by, male cancer.

As a small charity, we rely more than ever on voluntary donations and every pound raised will have a real impact on our work. Donations in memory of loved ones or friends is an incredible way to remember a special man. Thanks to bereaved families' generosity, we can create a better future for men where more fathers, grandfathers and sons survive prostate, testicular or penile cancer.

"I have directly benefited from Orchid's tremendous support at a difficult time and would urge as many people as possible to support this very small but truly amazing charity. Their team is truly committed and by supporting Orchid, Fighting Male Cancer, we can all ensure that they will be there for many more men, as they were for me," said Dan.

There are so many ways people can celebrate the life of their loved one. Orchid can provide tailored funeral collection donation envelopes; families can make a single donation; create an online Tribute Fund or plant an Orchid in our memory garden. Our Online Tribute Funds provide people with the opportunity of remembering that special man in their lives, by uploading photographs, messages, videos in addition to lighting a virtual candle to mark the anniversary of their passing or indeed a special day.

To find out more about the many ways those bereaved, can support Orchid's vital work, please contact Dani on 020 3745 7315 or email [dani.freedland@orchid-cancer.org.uk](mailto:dani.freedland@orchid-cancer.org.uk). Alternatively, please visit our website [www.orchid-cancer/inmemory](http://www.orchid-cancer/inmemory).

Our dedicated, approachable In Memory team would be delighted to hear from NAFD members.

