

CHARITY SPOTLIGHT

BRAIN TUMOUR RESEARCH

Every year, 16,000 people are diagnosed with a brain tumour in the UK.

Brain tumours are indiscriminate; they can affect anyone at any age. What's more, they kill more children and adults under the age of 40 than any other cancer, yet just 1% of the national spend on cancer research has been allocated to this devastating disease.

Pioneering charity Brain Tumour Research is the only national charity in the UK dedicated to funding continuous

and sustainable scientific research into brain tumours. The charity is building a network of experts in sustainable research at dedicated Centres of Excellence, whilst influencing the Government and larger cancer charities to invest more nationally. Brain Tumour Research is a leading voice in this country calling for greater support and action for research into brain tumours.



Jen Halfpenny

The charity funds four dedicated Research Centres of Excellence around the UK, based at the University of Portsmouth, University of Plymouth, Queen Mary University of London and Imperial College, London. Through these centres, scientists are supporting the UK's largest collaboration of laboratory-based brain tumour scientists, progressing world-class research into brain tumours, working tirelessly to understand this disease.

According to Brain Tumour Research, less than 20% of those diagnosed with a brain tumour survive beyond five years, compared with an average of 50% across all cancers. Brain tumours also kill more children than leukaemia, more women under 35 than breast cancer and more men under 45 than prostate cancer.

The charity is aiming to raise £7 million a year to fund pioneering research, setting new standards for national and international collaboration to find a cure for brain tumours, whilst educating

the next generation of leading neuro-oncologists.

Gary Kelly, from Brain Tumour Research, said: "Whether it's running a marathon, putting on a hat for our annual Wear A Hat Day event or hosting a lunch for friends and family, anyone can help us raise awareness of the disease and help raise vital funds for important research.

"Another special way that people can choose to support our work is by remembering a loved one with a gift for the charity in their memory. Brain tumours are devastating, but the motivation to support our cause from the families who have lost a loved one is amazing. It's overwhelming that so many families get in touch and ask how they can support our work after losing someone special."

One person that decided to donate to the charity in this way was supporter, Jen Halfpenny: "My husband Paul died in June 2014 after he lost his brave battle with a brain tumour," said Jen. "Paul's story is not unique, not unusual and not

fair. The only way families will ever hear the longed-for "there is a cure" is through research moving forward. Research into brain tumours is massively underfunded and I know Paul wanted to change that himself. I, therefore, felt it a fitting tribute that funeral donations were given to a cause close to both our hearts, with the hope that funds raised in his memory would go directly to helping find a cure for future generations."

To learn more about the charity and how families can leave a gift in memory of a loved one, go to **www.braintumourresearch.org** or get in touch via email **inmem@braintumourresearch.org** or by phoning Brain Tumour Research on **01908 867200**.



ALLSOPS

Up to
30% off Wristlets



Insert Type Wristlets
ER6120

Single boxes of 100 wristlets
Up to 20% off

Outer box of 10 single boxes
30% off



Write-On Wristlets
ER6125

Single boxes of 100 wristlets
Up to 20% off

Outer box of 10 single boxes
30% off



Offer valid until the end of March 2018.

Terms and Conditions apply.

For more information please call us on **01903 213991** or visit **www.allsops.net**

Manufacturers and suppliers of quality products to the discerning Funeral Director