

How do you SUPPORT

a bereaved person that has dementia?



A bereavement is probably the most distressing experience anyone will have to endure, but can you imagine what it is like for a person living with dementia?

The death of a loved one shatters our world but, with the additional challenges that dementia poses, how do you start to deal with that loss, in a world that is already frightening, unrecognisable and confusing?

Dementia is the biggest health and social care challenge of our time. The Alzheimer's Society is the only UK charity that campaigns for change, funds research to find a cure and supports people living with dementia today. As the largest and most influential dementia charity in the UK, we are calling on everyone to unite, working together to achieve our vision - a world without dementia.

Alzheimer's Society's Dementia Friends programme is the biggest ever initiative to change people's perceptions of dementia, aiming to transform the way the nation thinks, acts and talks about dementia. If you would like access to resources and information developed to help your workforce understand dementia, and how it may affect a person, please register your organisation now with Dementia Friends.

Alzheimer's Society can also provide specialist workshops, helping professionals understand how loss and bereavement may affect a person

living with dementia, and how best to support them and their family. There is no right or wrong way but, by increasing awareness and confidence, the process may be a little less confusing.

None of this would be possible without the generous gifts donated to us and, for that, we thank funeral directors and the families they care for, for your continued support. Together, we will make even greater progress towards our vision of a world without dementia.

Legacy and In memorial gifts are just some of the generous donations which help fund innovative research and deliver services such as Dementia Connect, Talking point and provide dementia advisors, enabling people to live well with dementia. For every £1 of expenditure, 89p is spent on improving the lives of people with dementia, and the remaining 11p is spent on supporting frontline activities.

For further support and information, or details on how to become a corporate sponsor please visit our website www.alzheimers.org.uk or telephone 0300 222 11 22.

