



PRINCIPAL SPONSOR



NAFD
NAFD CONFERENCE & AGM



Sponsorship Packages

FRIDAY 19 MAY – SUNDAY 21 MAY 2023

CROWNE PLAZA HOTEL, STRATFORD UPON AVON



NAFD Annual Conference 2023 Sponsorship Opportunities

The NAFD are pleased to introduce the exciting sponsorship packages available for the NAFD Annual Conference 2023.

Taking place at The Crowne Plaza Hotel, Stratford Upon Avon, the conference provides an ideal opportunity for suppliers to the funeral profession to showcase and promote their product or service direct to the sector.

By sponsoring, your brand will be placed in front of a large, targeted audience, which gives your brand a prestigious competitive edge through increased visibility among your key customer audiences.

To book your sponsorship package or should you require further information, please contact our Sales team:

**0121 711 1343
events@nafd.org.uk**

Conference lanyard Sponsorship Package

- Dual logo on lanyards given to all delegates attending the conference approx. 300
- Table and space for 2 x pull-up banners at the exhibition, located in the foyer of hotel
- Company logo printed on the conference brochure, given to attendees
- Lunch included on both Friday and Saturday for 1 person
- Company logo to appear on conference AV slides



SOLD OUT

Silver Sponsorship Package

- Table and space for 2 x pull-up banners at the exhibition, located in the foyer of hotel
- Company logo printed on the rear of the conference brochure, given to all attendees
- Lunch included on both Friday and Saturday for 1 person
- Company logo to appear on conference AV slides
- Social media tweets on NAFD account



Only 2 Left



Banquet Menu Sponsorship Package

- 2 x tickets to the Presidents Banquet on Saturday evening
- Company logo on conference AV slide
- Company branding on banquet menu
- Half page advert in conference brochure
- Opportunity to add prizes and giveaways in conference gift bag
- Social Media tweets on NAFD account

SOLD OUT



Car Exhibition Sponsorship Package

- 2 x vehicles on display in the exhibition
- 2 x tickets to the Friday evening social event
- Company logo on conference materials
- Half page advert in the conference brochure
- Opportunity to add inserts and giveaways in conference gift bag

SOLD OUT



Presidents Banquet Band Sponsorship Package

- 2 x tickets to the Presidents Banquet on Saturday evening
- Company logo on conference AV slides
- NAFD President to introduce Band sponsors at the Saturday evening banquet
- Half page advert in the conference brochure
- Opportunity to add inserts and giveaways in conference gift bag
- Social Media tweets on NAFD account



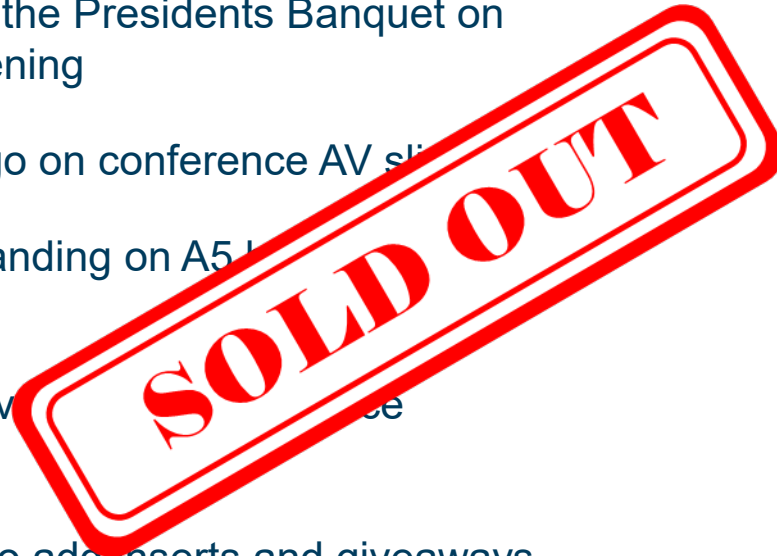
Presidents Banquet Drinks Sponsorship Package

- Branded label tied to wine bottles on all tables at the Presidents Banquet
- 2 x tickets to the Presidents Banquet on Saturday evening
- Company logo on conference AV slides
- Company logo printed on the rear of the conference brochure, given to all attendees
- Social media tweets on NAFD account



Presidents Banquet Table Number Sponsorship Package

- 2 x tickets to the Presidents Banquet on Saturday evening
- Company logo on conference AV slide
- Company branding on A5 menus
- Half page advertisement in conference brochure
- Opportunity to add inserts and giveaways in conference gift bag
- Social Media tweets on NAFD account



Conference Brochure Sponsorship Package

- Half page advertisement in the conference brochure
- Company logo featured on the rear of the conference brochure
- Company logo on conference AV slides
- Social media tweets on NAFD account



Conference Bag Sponsorship Package

- Company log printed on the conference bags, alongside the NAFD logo. All delegates attending conference and education day to receive a bag
- Company logo on conference
- Company logo on rear of conference brochure
- Social Media tweets on NAFD account

SOLD OUT



Branded Event Staff Polo Shirt Sponsorship Package

- Company logo on event staff polo shirts for the duration of the event
- Company logo on conference AV equipment
- Company logo on rear of brochure
- Social Media logo on Facebook account



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